### IPMA®: INTERNATIONAL PROJECT MANAGEMENT ASSOCIATION

IPMA® - founded in 1965 - is the leading international project management organization active on all continents with the mission of promoting project management competence worldwide. It offers know-how, products and services for the benefit of individuals, organizations and projects, promotes the recognition of project management and involves stakeholders around the world in the further development of the discipline. An advanced, competency-based certification underpins the unique portfolio of services offered through a global network.

### VZPM: GLOBAL CONCEPT -NATIONAL IMPLEMENTATION

The Association for the Certification of Persons in Management (VZPM) carries out certification in project management in accordance with IPMA® specifications. The assessment basis for the fourstage certification system is swiss.ICB4, which is based on the Individual Competence Baseline (ICB) of IPMA®. These internationally recognized certifications in project management enable holders to demonstrate appropriate competencies in project, programme and portfolio management both in theory and in practice - regardless of whether they work in the private sector, public administration or as independent entrepreneurs. The certification makes it easier for organizations to recruit successful, trustworthy personnel for the management of projects, programmes and portfolios and certifies the project management competence of their employees.

### 4PROJECTS - YOUR COMPETENT PARTNER IN PROJECT MANAGEMENT

We are the specialist for training in project management, program and portfolio management. Benefit from our many years of experience in training and further education, in-house training, coaching, consulting, mentoring and method implementation. With over 20 years of training and coaching experience and more than 800 certified participants, we offer a high-quality range of courses and services for all target groups with a focus on project management, program and portfolio management and organizational development.

4Projects accompanies you throughout the certification process in the form of teaching, coaching and reviews.

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# **IPMA®** Certification

Zertifizierungen nach dem international anerkannten, bekannten und branchenneutralem Projektmanagement-Standard IPMA®.

> Kompetenznachweis und Wettbewerbsvorteil

IPMA<sup>®</sup> - INTERNATIONALE ZERTIFIZIERUNG IM PROJEKT-, PROGRAMM- UND PORTFOLIOMANAGEMENT

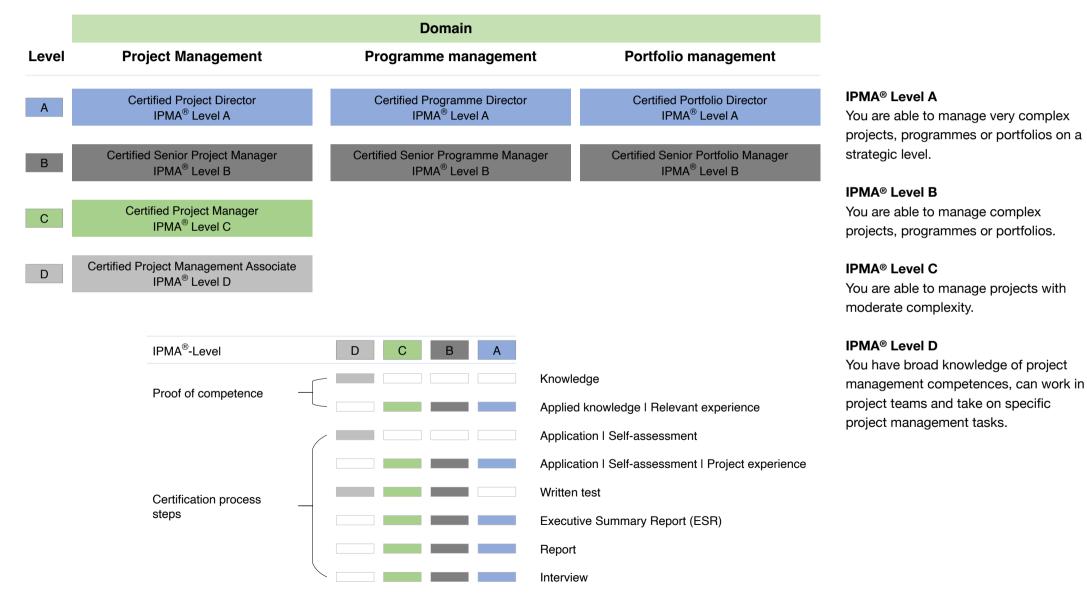
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# CERTIFICATION IN PROJECT, PROGRAM AND PORTFOLIO MANAGEMENT

The four-stage certification program is designed as a continuous competence development process. Each step up the four-level competence ladder means a corresponding development in terms of self-knowledge and verified competence. If you fulfill the required prerequisites, direct access to each certification level is possible. However, the levels can also be completed one after the other. The evaluation of your competencies is based on the three competency areas of context (Perspective), people (People) and practices (Practice). It comprises a combination of self-assessment and written and oral proof of experience and competence.



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### WHAT YOU GET WITH A PROJECT MANAGEMENT CERTIFICATE

- ☑ International recognition of your skills with a corresponding title
- An objective, neutral confirmation of your project management skills
- Ø Better career opportunities
- Ø Better chances on the market
- 🗹 Job security
- M increase in the value of your organization

# GLOBALLY VALID CERTIFICATION

The certification offered by the VZPM in accordance with the IPMA® guidelines is recognized worldwide. By the end of 2020, a total of over 369,000 initial certificates had been awarded. Globally active companies benefit from the international presence and recognition that IPMA® enjoys. This means that a company can use the same certification in all countries.

The examination process is not hindered by any language barriers. You can choose between certification in German, French or English. Regardless of where you live or which language you speak, you can have your skills confirmed anytime and anywhere with certification in accordance with the IPMA® guidelines.

# WHAT MAKES THE CERTIFICATION UNIQUE

- Personal assessment by assessors
- Proof of your competencies based on the IPMA® competency model
- Four different certification levels
- Elimination of language barriers certification in German, French and English
- Mindependence from specific further training
- Globally valid certification

# MARKET TRENDS - 4PROJECTS MAKES YOU MORE RESILIENT

Many of our clients base their internal competence and career development programs on the IPMA<sup>®</sup> international certification system. This makes them attractive employers in the eyes of certified project managers and enables companies to recruit the best project managers available on the market.

# BRANCHENNEUTRALITÄT

- Mau, Architektur und Immobilien
- Ø Beratung, Dienstleistung, Bildung und Verband
- Finanzdienstleistung und Versicherung
- Gesundheitswesen und Pharma
- Handel und Detailhandel
- Mindustrie, Anlagenbau und Energiewirtschaft
- Ø Öffentliche Verwaltung und NGO
- Telekommunikation und Medien
- Tourismus und Gastronomie
- Verkehr, Transport und Logistik

# IPMA® EYE OF COMPETENCE

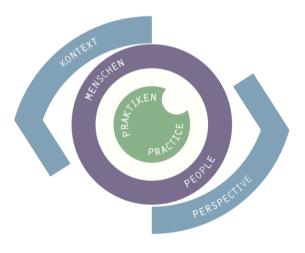
The "competence eye" symbolizes the human being, the most important element of our certification. However, it also stands for the synthesis of the three areas of competence considered in the certification process: Context (Perspective), People (People) and Practices (Practice). They are assessed individually by independent assessors. Social skills and values are taken into account as well as your own experience and knowledge of project, program and portfolio management. The personality-based certification in combination with various areas of competence makes the IPMA® certification unique. It enables companies and employers to find the right person for the management of the respective project, program or portfolio based on the proven competencies.

### COMPETENCE AREA PRACTICE

- Project design
- Requirements and objectives
- Scope of services and delivery objects
- Process and deadlines
- Organization, information and documentation
- Project quality
- Costs and financing
- Resources
- Procurement
- Planning and control
- Opportunities and risks
- Stakeholders
- Change and transformation

### COMPETENCE AREA PERSPECTIVE

- Strategy
- Governance, structures and processes
- Compliance, standards and regulations
- Power and interests
- Culture and values



# COMPETENCE AREA PEOPLE

- Self-reflection and self-management
- Personal integrity and reliability
- Personal communication
- Relationships and commitment
- Leadership
- Teamwork
- Conflicts and crises
- Versatility
- Negotiations
- Result orientation



international project management

association

IPMA"